



Where Does the Money Go?

Girl Guide Cookies: We love them! They taste great, they're a long-standing Canadian tradition and they support our terrific organization. Proceeds from the sale of Girl Guide cookies support Guiding activities – both in your community and across the province.

The money raised through cookie sales goes toward:

In Your Community:

Activities, outings, camps, celebrations, ceremonies and other Guiding events, as well as the purchase of badges, crests, supplies and program materials.

Across Newfoundland and Labrador:

Awards, contests, camps and events, bursaries and scholarships for members. training and workshops for Guiders, travel subsidies for provincial, inter-provincial, national and international trips, and program development.

In Your Area:

Hosting camps and events, travel subsidies for girls, purchase of supplies and equipment, subsidize cost for Guider training

Administration:

Providing full time provincial office staff for Guider and organizational support, printing of The Signal (our provincial newsletter), advertising and membership promotion, maintenance of Girl Guide Headquarters

Cookie selling not only raises funds for Guiding programs, but also provides opportunities for girls to develop skills such as:



- Teamwork
- Self-confidence
- Planning and goal setting
- Responsibility
- Community involvement
- Safety awareness
- Courtesy
- Problem solving and decision making
- Money and time management
- Customer service

1-800-565-8111 | www.girlguides.ca/nl